



FASTWEB Announces Extensive Content Agreement with Sony Pictures Television International

FASTWEBTV enriches its selection of classic and premium television series

Milan, XX February 2009 - FASTWEB, Italy's second-largest fixed telecommunications provider today announced an agreement with Sony Pictures Television International (SPTI) to offer a variety of new content including a wide selection of some of the most loved US classic TV series, a variety of new, award-winning television series and some of the most successful current movies to FASTWEBTV's subscribers – all on an on-demand basis.

Prior to today's announcement, SPTI was already supplying movies to FASTWEB's Video-on-Demand (VOD) service. That agreement was recently extended to also include TV series in a subscription video-on-demand offer. FASTWEBTV's subscribers can now watch hours of classic TV programming that made US television famous including all time hits such as *Charlie's Angels*; the stories of the two cool cops, *Starsky & Hutch*; *The Jeffersons*, *Bewitched* and *I Dream of Jeannie*. A dedicated area has been created to host these classic series at channel 21 on FASTWEBTV.

The agreement also includes many other more recent, long-running and acclaimed TV series such as *The Shield*, *Rescue Me* and *Strong Medicine*. Subscribers can find these series on ONtv Series (channel 12 on the FASTWEBTV service). Additionally, ONtv Film viewers can continue to enjoy hugely popular Sony Pictures movies such as *Hancock*, *Big Fish*, *Spider-Man 2*, *Manhattan Murder Mystery*, *Dracula* and *Ghandi* all of which can be viewed on-demand.

"We are very proud to be working with Sony Pictures Television International to give our subscribers access to some of the most popular series and movies on international TV" said Giorgio Tacchia, Head of FASTWEBTV. "Thanks to this new agreement, FASTWEBTV can really claim to have the best ever offer of international TV series and Italian fiction on-demand".

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About FASTWEB

FASTWEB was the first company in the world to launch IPTV. FASTWEBTV viewers have the widest choice of content integrated in a single interactive interface thanks to its hybrid multiplatform digital decoder. With FASTWEB television it is possible for viewers to access digital terrestrial TV services, analogue national channels, network-based PVR and catch-up TV, thematic channels from both satellite and analogue platforms, Sky satellite channels, a PPV offer, VoD of thousands of movies, cartoons, documentaries, TV series and music clips, videogames and unique edutainment channels.