

Fastweb is the Official Technology Partner of the BASKETBALL League, Series A for the 2017/2018 season

Milan, 25 September 2017 – For the 2017/2018 season, Fastweb is again the “Official Technology Partner” of the Basketball League, Series A, of the Serie A Italian Championship and of Eventi di Lega, thus contributing, with its solutions, to the technological evolution of the centre for the audio-visual production management of the Basketball league, thanks also to a further enhancement of its network infrastructure for the transmission of images.

Fastweb has in fact developed connections in fiber optics at high speed in all the stadiums of the Series A, guaranteeing the live transmission of the game images in high definition. Fastweb will also undertake to upgrade the technological solutions in Cloud Computing for the management of images.

“We are very pleased to be working closely, also this year, with the Basketball League” said Sergio Scalpelli, Director of External and Institutional Relations for Fastweb. “This cooperation will allow us to make available to the League the best technical know-how, our infrastructures and solutions of the latest generation in order to enable the fans to experience the most emotional moments of the games directly from the arena”.

FASTWEB

With over 2.4 million customers, Fastweb is a major Italian telecommunications operator. The company offers a wide range of voice and data services, fixed communication and mobile, to households and businesses. Since its creation in 1999, the company has focused on innovation and network infrastructure to provide high quality ultra-broadband services. Fastweb has developed a national fiber optic network of 45,600 kilometers and, at present, passes about 7,8 million homes and businesses with fiber-to-the-home or fiber-to-the-cabinet technology. By 2020 Fastweb plans to reach with ultra-broadband network 13 million households (50% of the population), of which 5 million with FttH technology with speed up to 1 Gigabit and 8 million with technology FttCab with speed of up to 200 Mbps. The company offers its customers new generation mobile services based on 4G technology and 4G Plus. By 2020, the mobile service will be strengthened, starting from the big cities, thanks to the creation of a next-generation 5G infrastructure based on small-cell technology. Fastweb partners with businesses of all sizes, from start-ups and small and medium enterprises, to the largest corporates and the public sector offering advanced telecommunication and ICT services, such as housing, cloud computing, security and unified communication. The Company has been part of the Swisscom Group since September 2007.

For information:
Press office FASTWEB spa

Roberta Dellavedova
Tel: +39 02 4545 4365
roberta.dellavedova@fastweb.it